

Privacy Policy

Registration terms and conditions

This privacy policy applies to all the users of the Novo Nordisk IO Events Attendee App (the App). The installation and use of the App is subject to the terms and conditions set out below. Please note that by installing and/or using the App, you agree to these terms and conditions without limitation or further qualification.

The App and all contents therein are owned by Novo Nordisk A/S and may be accessed globally. For data protection purposes, Novo Nordisk A/S is the data controller and, unless otherwise noted, is also the processor of data. Information collected may be retained, and may be stored, processed, accessed, and used in jurisdictions whose privacy laws may be different and less protective than those of your home jurisdiction.

Scope

You are only permitted to download and view details of the events like sessions, venue, list of speakers, list of other attendees scheduled to attend the event, access the documents, images and other documents (collectively the Event Information) uploaded by Novo Nordisk A/S or an affiliated company (jointly Novo Nordisk) event co-ordinators. The attendee can further use the App to provide his/her feedback by event rating and survey options as defined by Novo Nordisk and for use with Novo Nordisk produced material. You shall comply with all usage terms issued by Novo Nordisk A/S and an affiliated company (jointly Novo Nordisk). Use for any other purpose is strictly prohibited.

Personal data and Usage

Personal data of the user is collected by the salesforce when the user visits the App. The success of the event is dependent on the attendee availability and how well he/she is updated about the event. The personal data and its usage is as stated below:

- Salutation [Optional]: used to address the attendee on the mail.
- First name and Last name [Mandatory]: attendee identification.
- Email [Optional]: Used for digital communication to update attendee about the event
- Contact Number [Optional]: Used for in person communication.
- Speciality/Target Class/Sub target class/institution [Optional]: Used for attendee aggregation.

Security of Your Personal Information

The access rights granted are to be used solely for viewing and/or downloading the Event Information. Your password is personal and it is expressly forbidden to make the password accessible or to disclose it to any colleagues or third persons. You must inform Novo Nordisk A/S or an affiliated company (jointly Novo Nordisk) immediately if the suspicion arises that the password has become or may have become known to unauthorized persons or if it is being used by unauthorized persons or if unauthorized persons are trying to obtain access to the password.

Changes to these Terms and Conditions

Novo Nordisk A/S or an affiliated company (jointly Novo Nordisk) reserves the right to change these terms and conditions at any time. If any changes are made, we will revise the "last updated" date at the top of these terms and conditions. In the event of material changes to these terms and conditions or in how Novo Nordisk will use your personal information, we will notify you by prominently posting a notice of such changes on the App, or by sending you an email.

- For any other purpose to which you consent.

Under the Danish Act on Processing of Personal Data, you have a right to be informed by Novo Nordisk A/S or an affiliated company (jointly Novo Nordisk) on whether or not data relating to you are being processed and you have a right to request that inaccurate or misleading data are rectified, erased or blocked. Additionally, you can object to the processing of data relating to you.

Non-disclosure

All information on the App is considered confidential information and shall not be disclosed to any third person.

You shall keep all of such information and all other information made available to you in connection therewith, permanently confidential, except to the extent that the information is already in the public domain or disclosure is required by law.

You shall not reproduce any of the confidential information, in whole or in part, and will not distribute any or all portion of such information to any person, except as otherwise consented to in writing by Novo Nordisk A/S or an affiliated company (jointly Novo Nordisk).

You shall notify Novo Nordisk A/S or an affiliated company (jointly Novo Nordisk) immediately upon becoming aware that any confidential information has been disclosed to or is in the possession of any person who has not been granted access to the App.

You shall keep all confidential information in a manner which is no less secure than the manner in which you treat your own confidential and/or proprietary information.

Upon the completion of the IO Event, you shall destroy all the materials, data, documents, papers and all copies thereof containing confidential information obtained through the App and/or during the IO Event. Upon request from Novo Nordisk A/S you shall confirm in writing that this has been done.

The return or destruction of the confidential information will not release you from any of the obligations contained in these terms and conditions.

Intellectual Property Rights

Novo Nordisk A/S or an affiliated company (jointly Novo Nordisk) is the full and exclusive owner of all rights related to the App and its contents, including but not limited to database rights, copyrights, trademark rights, and other intellectual property rights.

Nothing contained in these terms and conditions shall be interpreted as granting to or conferring on you any rights by license or otherwise, expressly or impliedly, for any intellectual property relating to the App. Accordingly, you shall not apply for any intellectual property right in respect of any of the information you receive.

Governing law

These terms and conditions are governed by and disputes arising out of or in connection herewith are governed by, and shall be interpreted in accordance with Danish law.

Any disputes arising out of or in connection with these terms and conditions, shall be brought before the Danish courts.

Contact Information

You can contact Novo Nordisk by emailing IOEvents-Support@novonordisk.com, or by postal mail at:

Novo Nordisk Service Centre (India) Private Ltd.

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